

DIGITAL OUTDOOR DALLAS Locations:

- I-30 at Peak St. Eastbound Right Read 14' x 48'
- 635 at Hwy 78 (Garland Rd) Southbound Right Read 14' x 48'
- Dallas North Tollway at Trinity Mills Southbound Right Read 14' x 48'

HOW DIGITAL WORKS:

- DYNAMIC and QUALITY Impressions. CAN'T MISS ADVERTISING!!
- 1350 ads per day (3 Hours) GUARANTEED.
- Multiple layouts within time slot.
- UPDATEABLE: No limit on artwork changes. Lightening fast changes to sign.
- 8 second time slot with up to 8 advertisers
- TIME/TEMP/COUNTDOWN TIMER can be integrated into layouts
- Ability to accept RSS feeds



Artwork design services are available through Outdoor Signs at \$75 per design. A change may be made to the original design, once a week, and are free. Any other changes that exceed one per week are billed at \$75 per hour. There is no charge to upload customer provided art.